



SEKWEHA

2020 ANNUAL REPORT



Celebrating **10 YEARS**

FOR THE YOUTH

Janvier Sekweha Youth Centre

Corporation Number: 5015121139
PO Box 108 Chard, AB T0P 1G0

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A message of positivity



In 2020, during an unprecedented COVID-19 pandemic, Sekweha continued to strive toward empowering children and youth. Sekweha played a pivotal role in the community with our virtual calendar, cultural activities, food and well-being hampers for families, monthly online board meetings, fundraising and employee training.

During the first few months of 2020, Sekweha operated as normal. We were open daily and even hosted several large events, including a hockey tournament in Conklin. In March, as COVID-19 precautionary measures were being discussed, Sekweha board and staff met for a local retreat in Fort McMurray to dream and plan for future structural and programming changes. In time, we realized that these plans may not happen in 2020. Staff and public safety became our utmost concern and priority, along with our financial survival.

Our focus switched from being open daily to working from home and, eventually, to working at the centre with restrictions. By the end of 2020, our board and staff members had learned to navigate these restrictions and continue to offer opportunities at the centre, at home and online. We even managed to renovate the centre with a new roof, paint and other small fixes. We also acquired funding to renovate the kitchen.

Thank you to the sponsors who kept us going in 2020, to all those who contributed to COVID-19 emergency PPE and food and well-being hampers, and to the staff who cleaned, trained and continued to be at the front offering programming.

We understand that 2021 may be similar; however, we are ready. Sekweha is for youth. That will always be our focus.

Sincerely,
Dustin Nokohoo
Sekweha Chair





Moving forward
together

The 2020 year marked a continued focus on creating long-term plans and updating internal structures, policies and processes. The first weekend of March we gathered to pull this plan together, but quickly put on-hold many of these dreams and goals.

Overnight, in early March, COVID-19 required us to change how we worked. Ensuring the safety of our employees, children, youth and families became our paramount focus. To this end, and in response to the pandemic, we temporarily closed our centre. We were quickly able to mobilize our employees to work remotely. The focus for staff became understanding COVID-19, caring for themselves and their family, training and a virtual springtime calendar. During this period of remote work, Sekweha employees found new and streamlined ways of operating and now have practices that will continue post pandemic.

The COVID-19 pandemic challenged all of us, but none more so than people in our communities who experienced isolation and have pre-existing health conditions. With this in mind, in late spring and early summer, the Youth Team focused on providing care to these homes. Food hampers, smudge kits, activity kits and mental health information was carefully delivered to homes across Janvier and Chard. We continued these deliveries, with generous support from the Alberta Government, CRE and Red Cross, until the end of December.

Throughout the year, we were able to partake in a summer youth employment program, renovations to the Youth Centre, staff training with Right to Play and much more. Thank you to every partnering organization and individual for supporting Sekweha. In those first couple months of 2020, we operated normally and had a lot of learning and fun!

I would like to sincerely thank every employee for their dedication to the children and youth we support. I am grateful for their perseverance and their positivity as we continue to navigate the pandemic and an altered way of doing our work.

I would like to thank our Board of Directors for their leadership and stewardship. Every director provided wisdom and insight to make safe and solid decisions. Thank you to our numerous sponsors not only for their ongoing financial and program support, but for the flexibility they have provided organizations, including ours, in the management of the pandemic. Most of all, my sincerest thanks go to our children, youth, and families who continue to put their trust in us and allow us the honour of providing activities, care and support.

For the Youth,
Kerri Ceretzke
Executive Director



Sekweha Directors

Dustin Nokohoo, Chair

780.742.3330

dnokohoo@gmail.com

Appointed November 2018

Kerri Ceretzke, Executive Director

780.999.7649

kceretzke@hotmail.com

Hired April 2019

Sherri Herman, Vice-Chair

780.713.8001

sherri.herman@denesky.com

Appointed November 2018

Agnes Duke, Director

780.713.5843

agnesduke@gmail.com

Appointed November 2018

Candace Black, Treasurer

780.607.1754

candace.blacko9@hotmail.com

Appointed November 2018

Keith Black, Director

780.559.2259

keith.b197610@gmail.com

Appointed November 2018

Emily Elizabeth Laprise, Secretary

780.880.0118

emilylaprise241@hotmail.com

Appointed September 2020 (role switch)

Amanda Main, Director

780.881.9134

amanda@traitmarketing.ca

Appointed December 2020



Thank You Donors

A heartfelt thank you to our generous donors. 2020 was a challenging year for everyone and we are grateful for your continued support. Our services and programming wouldn't be possible without you.



NA-K Bros Inc.

Sekweha would also like to extend a huge thank you to the numerous organizations, companies, and individuals, who volunteer and provide donations of all types. From door prizes and food to crafts and PPE, contributions of all sizes make a big difference. Your generosity is appreciated by many.



Revenue Snapshot

| Grants | | Community Investments | |
|-------------------------|----------|--------------------------------|----------|
| Syncrude | \$50,000 | Suncor Energy | \$75,000 |
| RMWB | \$20,000 | ConocoPhillips | \$50,000 |
| Canadian Roots Exchange | \$5,000 | Chipewyan Prairie First Nation | \$17,000 |



Casino Fundraising

\$34,200



Youth Fundraising

\$16,250



COVID Relief

\$131,124



Donations

\$9,500

See the Financial Highlights section for additional information.

2020 Sekweha Staff

Thank you to our staff for your dedication to our youth and for providing friendship, a safe space, healthy meals, and educational programming.

Amber Lemaigre

Keisha Lemaigre

Colton Black

Kerri Ceretzke

Doreen Janvier

Krystyn Critch

Elvera Fontaine

Lance Bouchier

Emily Laprise

Pamela Nokohoo

Hailey Cheecham

Seth Black

Haley Herman

Shawna-Rae Kerekanich-Black

Isiah Janvier

Tamara Janvier

Jessica Read

Tiffany Herman

Joshua Houle

Ty Herman

Julian Janvier

Tyler Justin Auger (Herman)

Justina Herman

Vada Deltess

Karley Emerson

William Deltess

Kaylan Duke



SEKWEHA

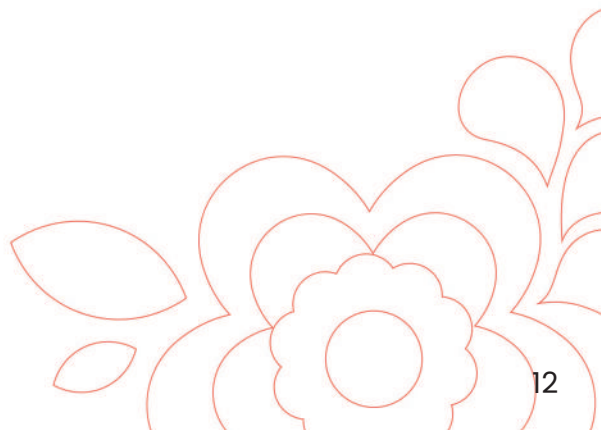
Brand Refresh

To better reflect the quality of the services and programming Sekweha offers, we completed a brand refresh. Our new logo incorporates our history and heritage in a modern way that is appealing to the youth we serve. The new brand will be consistently implemented across all internal and external marketing elements.



2020 Facility Improvements

- 55" TV
- Back wall repair
- Interior stair repair
- New door lock hardware
- Repair of drywall, insulation and roof tiles
- New window screens and handles
- Coat hanger
- Art room door
- Replacement of all roof hardware and shingles, soffit/facia repair
- Removed and replaced gutters (eavestroughs)
- Replaced damaged deck boards
- Insulation added above bathroom near office
- New pressure treated railing on front deck



Programming and Activities



January 2020

- Doshka tournament
- Sledding
- Volleyball night x 2
- Painting
- Arena
- Pizza night

February 2020

- Traditional teachings with Shawn Lemaigre
- Volleyball night x 3
- Doshka tournament
- Pizza party for community
- Hockey tournament
- Sledding
- Concession for community bingo
- Vision board



March 2020

- Volleyball night x2
- Mental health first aid
- Oilers hockey game (cancelled)
- Safe Talk workshop

Closure due to COVID-19

April 2020

- Online contest
 - Chicken dance
 - Snow sculptures
 - No hands challenge
 - Cake bake-off
 - Scavenger hunt
 - Drawing contest
- LivingWorks Applied Suicide Intervention Skills Training (ASIST)



May 2020

- Online programs
 - Girls Inc. online programming
 - DIY bird feeder
 - Cooking classes
 - Mother's Day card kits
 - Mother's Day gifts
 - House party games
 - Art contest
- Food hampers to households with youth (80 completed)
- Yard cleanup contest

June 2020

- Food hampers and activity kits (80 completed)
- Water gun fight
- Park Cleanup and BBQ
- Aboriginal Day contest
- Father's Day BBQ hampers



July 2020

- Food hampers all households in the community
- Photography challenge

August 2020

- Smudge kits
- Art and craft kits
- Food hampers to households with youth (80 completed)
- Community scavenger hunt



September 2020

- New logo drawing contest
- Moccasin making
- Colouring contest

October 2020

- Paint night
- Minute to Win It
- Dry meat
- Moose calling contest
- Movie night
- Girls Inc. kits, delivered
- 80 pumpkins for carving contest, delivered to households
- Handed out Halloween candy



November 2020

- 20 Girls Inc. kits, delivered
- 8 dream catcher kits, delivered to youth

December 2020

- Christmas raffle
- Nintendo Switch giveaway
- 80 Christmas baskets, delivered to households
- 50 mitten kits, delivered to youth
- Online programming

Financial Highlights

Balance Sheet | December 31, 2020

| Current Asset | 2020 | 2019 |
|-------------------------|-------------------|-------------------|
| Cash & cash equivalents | \$ 380,122 | \$ 454,124 |
| Accounts receivable | \$ 20,216 | \$ - |
| Net assets | \$ 94,000 | \$ 73,536 |
| | \$ 494,338 | \$ 527,660 |
| Current Liability | 2020 | 2019 |
| Cash & cash equivalents | \$ 0 | \$ 0 |
| Accounts receivable | \$ 9,192 | \$ 11,779 |
| | \$ 494,338 | \$ 11,779 |
| | | |
| Visa payable | \$ 2,115 | \$ - |
| WCB payable | \$ 810 | \$ (908) |
| Vacation payable | \$ (16) | \$ (16) |
| Receiver General | \$ 799 | \$ - |
| Playground & parks fund | \$ 92,736 | \$ 92,736 |
| | \$ 105,635 | \$ 103,591 |
| Equity | 2020 | 2019 |
| Retained earnings | \$ 388,702 | \$ 424,069 |
| | \$ 494,338 | \$ 527,660 |

Statement of Operations | December 31, 2020

| Revenues | 2020 | 2019 |
|--|--------------------|-------------------|
| Grants | \$ 129,711 | \$ 100,000 |
| Donations | \$ 9,500 | \$ 38,120 |
| RMWB | \$ 20,000 | \$ 57,500 |
| ConocoPhillips | \$ 72,980 | \$ 46,500 |
| MEG Energy | \$ – | \$ – |
| Chipewyan Prairie First Nation | \$ – | \$ 1,500 |
| Community Investment | \$ 75,000 | \$ – |
| Summer Student Employment – Chipewyan Prairie First Nation | \$ 16,992 | \$ 42,884 |
| Red Cross | \$ 29,359 | \$ 192,667 |
| Alberta Health Services | \$ – | \$ 193,172 |
| Gaming | \$ 34,158 | \$ 2,534 |
| Other Income | \$ 16,431 | \$ 1,707 |
| COVID-19 Relief – Red Cross, FCSSCA, CRA | \$ 131,124 | \$ – |
| | \$ 535,256 | \$ 676,583 |
| Expenses | 2020 | 2019 |
| Payroll expenses | \$ 270,739 | \$ 321,484 |
| General & administrative | \$ 116,362 | \$ 80,143 |
| Program expenses | \$ 118,699 | \$ 81,426 |
| Honorarium | \$ 13,900 | \$ 43,926 |
| Interest & bank charges | \$ 2,132 | \$ 2,558 |
| Professional fees | \$ 26,240 | \$ 33,206 |
| Travel | \$ 22,552 | \$ 30,975 |
| | \$ 570,623 | \$ 593,719 |
| Excess (deficiency) of revenue over expenses for the year | \$ (35,367) | \$ 82,864 |

Retained Earnings





2021 Goals

1 Provide child and youth programming to develop skills, knowledge and values in all aspects of life.

2 Support the provision of food and well-being at home, online or at the centre.

3 Keep children, youth, families and staff safe in 2021 as the COVID-19 pandemic continues.

4 Upgrade the Youth Centre with safety and functionality in mind.

10
Years



FOR THE YOUTH